

# Ashley Hogarth

## Curriculum Vitae

### Contact Details

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www.ashleyhogarth.co.uk

### Personal Profile

I do a job that I love.

### Academic Qualifications

MSc Human Computer Interaction – University of St. Andrews, Scotland.

BSc Computer Science (2:1) – University of Swansea, Wales.

A Levels: Applied ICT (B), Psychology (B), English Literature (C), General Studies (B)

### Experience

- **Ai-London** (formerly Airas Intersoft) UI Designer/Developer to Lead UX  
Nov 2014 – Present  
[www.ai-london.com](http://www.ai-london.com)  
Starting as a UI Designer before being made into Lead UX Designer this software house works with a range of multinational clients across multiple languages in FinTech. Products created include quotation engines, self-service user portals and a policy administration system platform.  
Some products were made as part of a thorough design process, including user research and iterative prototypes while others were simple software builds.  
Technologies used include HTML, LESS/SASS/CSS, AngularJS, jQuery and external tools like FullStory, Google Analytics
- **Co-Hire** Web Design & Development  
Feb 2017 – Ad-hoc  
[www.co-hire-com](http://www.co-hire-com)  
Consultancy work for a friend's start-up to improve the UX of their entire site.  
Designs created in Sketch and currently planning some bootstrapped user testing.
- **Kits4Causes** Web Design & Development  
September 2014 - Present  
[www.kits4causes.org](http://www.kits4causes.org)  
Joined a friend in his efforts to bring about community through football in impoverished nations.  
Requirements derived for website, sketches created & reviewed then high-fidelity mockups made with Photoshop. Finally developed with HTML, CSS & Bootstrap. Currently integrating Wordpress into the Blog section.
- **World Health Organisation Data Visualisation** MSc Dissertation UX  
Research, Design & Development  
Summer 2014  
[www.ashleyhogarth.co.uk/d3.html](http://www.ashleyhogarth.co.uk/d3.html)  
Creating a proof of concept for World Health Organisation subset HBSC (Health Behaviours in School-aged Children) to visualise smoking data using

JavaScript library D3. Contextual Inquiry interviews performed with a wide spectrum of users, from policy-makers in congress in Washington to BBC Health Correspondents.

- **Ubiquitous Computing** BSc Dissertation Software Development  
Academic Year 2012/13  
A system developed to allow lecturers to inform students of their office availability by linking their phone to their desktop computer in their office via Bluetooth using the Bluetooth Java Library, Bluecove. Once the connection was broken or established when the lecturer left or entered their office, a tweet was sent to Twitter using Twitter4J, an open source Java/Twitter API Library to inform followers on Twitter the lecturer had entered or exited their office.

### **Skillset and Interests**

- HTML(5), CSS(3), JavaScript, jQuery, Angular & (a bit of) Java & SQL
- Prototyping & Design with Sketch, Photoshop, Illustrator, Axure, XD, InVision and MyBalsamiq
- Data Visualisation
- Sketching
- Typography
- Interface Design
- User Research
- Responsive Web Design
- Story Boarding

### **Extra**

Driving License: Yes

Nationality: British

### **References**

Happy to provide on request